



medical fitness tour

Gain Knowledge to Change Lives

Become a Sponsor // Medical Fitness Tour

You are invited to be a part of the **Medical Fitness Tour**, brought to you by the **MedFit Education Foundation**.

The [MedFit Education Foundation](#), a non-profit 501(c)(3) organization, was founded to elevate the quality and amount of available education for fitness and allied health professionals to learn how to best work with our aging population or those with medical conditions/chronic disease or those with disabilities. The Foundation's primary goal is to facilitate professional webinars and live education across the country.

We believe education is crucial and that fitness and allied healthcare professionals working with the aging population must have a higher level of knowledge, skill, and expertise. We also believe that this type of knowledge has the highest growth potential.

Medical Fitness Tour "stops" are multi-day events for fitness and allied health professionals, physicians, medical & integrative wellness centers and those in academia. In addition to the main conference, multiple pre-conference workshops are offered. Events also include a kickoff event, breakout discussion groups and an evening networking mixer for presenters, attendees and sponsors. Continuing education credits are provided to fitness professionals and registered dietitians.

Speaking topics at the Southern California event include (but are not limited to): *Active Aging, Alzheimer's, Arthritis, Brain Health, Cancer, Cardiovascular Disease, Diabetes, Fall Prevention, Fibromyalgia, Genomics, Health & Wellness Coaching, Joint Replacement, Mental Health, Multiple Sclerosis, Nutrition, Osteoporosis, Stress Management, Stroke, and Women's Health Issues (including pre- & post-partum care)*

We are excited to bring top educators in the fitness, healthcare and medical communities together to present on important, relevant and evidence-based topics. This event will also be filmed and made available on MedFit TV for those who cannot attend live.

The Foundation's vision is to make this type of education available in every state and continue to build the [MedFit Network](#) (MFN) registry of qualified professionals in the area of prevention, treatment, and rehabilitation of chronic disease/medical conditions.

A COLLABORATION BETWEEN



Sponsorship Levels // Medical Fitness Tour

TITLE SPONSOR // \$7,000-\$7,500

As the Title Sponsor of a Medical Fitness Tour conference, your organization receives:

- Top Billing as “Title Sponsor” on promotional materials and Medical Fitness Tour website.
- Special recognition during event
- Opportunity to give brief speech/presentation to attendees during event.
- One (1) dedicated email blast to attendees

LUNCH & LEARN SPONSOR // \$4,000–\$4,500

As the Lunch & Learn Sponsor, your sponsorship dollars provide the catered boxed lunches for the attendees. With this sponsorship, your organization receives:

- Listing as “Lunch & Learn Sponsor” on promotional materials and Medical Fitness Tour website.
- Opportunity to give brief speech to attendees during lunch.

COCKTAIL HOUR SPONSOR // \$2,000–\$2,500

As the Cocktail Hour Sponsor, your sponsorship dollars provide one drink ticket to each attendee. With this sponsorship, your organization receives:

- Listing as “Cocktail Hour Sponsor” on promotional materials and Medical Fitness Tour website.
- Opportunity to give brief speech/presentation to attendees during mixer.

All of the above sponsorship levels also receive:

- One (1) complimentary registration to attend a pre-conference workshop and the main conference.
- Five (5) complimentary registrations (i.e., scholarships) into main event (pre-con workshops excluded), to be awarded by your organization, or by the Foundation on your behalf.
- Interview by MedFit TV for promotional use of this session.
- Table/Booth during event to represent your business or organization.
- Opportunity to promote courses/workshops, products and services.
- Logo recognition on presentation screen during breaks and between sessions.
- Insert or promotional item (provided by Sponsor) in participant bags.
- Discounted registration extended to your certified professionals (not applicable on early bird rates).

Sponsorship Levels // Medical Fitness Tour

GOLD SPONSOR // \$1,500–\$1,875

As a Gold Sponsor of a Medical Fitness Tour conference, your organization receives:

- Listing as GOLD Sponsor of Tour on promotional materials, and Medical Fitness Tour website.
- Receive one (1) Speaker session (topic to be approved by the Foundation).
- Opportunity to moderate roundtable discussion during one of the lunches, if desired.
- One (1) complimentary registration to attend a pre-conference workshop and the main conference.
- Five (5) complimentary registrations (i.e., scholarships) into main event (pre-con workshops excluded).
- Interview by MedFit TV for promotional use of this session.
- A linked logo on MedFit TV (medfittv.org).
- Booth in Expo area, including exposure during any networking lunches and/or formal evening mixer.
- Opportunity to promote courses/workshops, products and services.
- Logo recognition on presentation screen prior to each session.
- Insert or promotional item (provided by Sponsor) in participant bags.
- Discounted registration extended to your certified professionals (not applicable on early bird rates).

SILVER SPONSOR // \$1,000–\$1,250

As a Silver Sponsor of a Medical Fitness Tour conference, your organization receives:

- Listing as SILVER Sponsor of Tour on promotional materials, and Medical Fitness Tour website.
- One (1) complimentary registration to attend the main conference.
- Three (3) complimentary registrations (i.e., scholarships) into main event (pre-con workshops excluded).
- Booth in Expo area, including exposure during any networking lunches and/or formal evening mixer.
- Opportunity to promote courses/workshops, products and services.
- Logo recognition on the main presentation screen prior to each session.
- Insert or promotional item (provided by Sponsor) in participant bags.
- Discounted registration extended to your certified professionals (not applicable on early bird rates).

EXHIBITOR // \$500–\$625

As an Exhibitor of a Medical Fitness Tour conference, your organization receives:

- Listing as Exhibitor in Tour Expo on promotional materials, and on Medical Fitness Tour website.
- Booth in Expo area, including exposure during any networking lunches and/or formal evening mixer.
- One (1) complimentary registration for a representative to attend the main conference.