



# MedFit Education Foundation

The **MedFit Education Foundation (MFEF)** was founded 2017 to help fitness & allied healthcare professionals keep up-to-date with the latest information on prevention, rehabilitation and preserving the quality of life for those with chronic disease/medical conditions, including but not limited to: Alzheimer's, Arthritis, Autism, Cancer, Diabetes, Disabilities, Fibromyalgia, Heart Disease, Joint Replacement, Mental Health Challenges, Multiple Sclerosis, Parkinson's, Osteoporosis, Respiratory Disease, Stroke and women's health issues, including pre & postpartum care.

## **Why the MFEF?**

In the United States, chronic diseases and conditions and the health risk behaviors that cause them account for most health care costs. Eighty-six percent of the nation's \$2.7 trillion annual health care expenditures are for people with chronic and mental health conditions.

There are approximately eighty million baby boomers (aged 50 and over) in the United States making up 30% of the nation's population. As this group ages, we are seeing a significant increase in obesity, chronic disease and individuals with multiple medical conditions. Among the many conditions, a boomer client may face are joint replacements (often two or more), arthritis, cardiovascular disease, cancer, diabetes, obesity, osteoporosis, Parkinson's and muscle loss.

*Regular physical activity is one globally accepted strategy to promote and preserve health. A medical fitness professional helps make the transition from medical management and/or physical therapy to a regular physical activity program following a surgery, an injury, a medical diagnosis or exacerbation of a pre-existing condition and can be an essential partner in developing a progressive fitness program.*

## **MFEF's educational endeavors include:**

### **Professional Education Webinar Series**

Industry acclaimed webinars presented by top educators in the fitness and allied healthcare industries. Webinars cover a wide range of medical fitness and aging topics. CEC's are available for fitness professionals.

### **Medical Fitness Tour**

The "Tour" is weekend educational conferences for fitness, allied healthcare & medical professionals with single-track 60-90 minute presentations. There will also be pre-conference 1/2 day workshops, lunch & learn discussion groups, networking, expo and evening mixer.

### **MedFit TV**

MFTV Is a collection of educational videos, webinars, and interviews with leading experts in their related fields. We offer free access to the public and MedFit Network professional members. Professionals and facilities can subscribe monthly or annually to access continued education, business enrichment, or offer a playlist of informational videos for their members or patients.

Facilitating educational and professional development of fitness and allied healthcare providers to serve the nation's growing healthcare need.



**Change lives and boost your brand exposure!**

## **Become a Foundation Supporter** ***Donation of \$5000 or more***

As a Foundation supporter, your organization will receive:

On the MedFit Education Foundation website ([medfited.org](http://medfited.org))

- A linked logo or listing on our page of Sponsors & Partners
- A 300x200px linked ad on the product page of all webinars
- A 300x200px linked ad on each webinar product page
- Sponsor slide in each live webinar presentation

On the Medical Fitness Tour website ([medicalfitnesstour.org](http://medicalfitnesstour.org))

- A linked logo on our Sponsors page
- A 260x260px linked ad on each event page
- Organization name listed in the Sponsor tab on each event page

During the Medical Fitness Tour

- One complimentary event registration to each Medical Fitness Tour full weekend conference. *Does not include pre-conference training workshop(s)*
- Insert or promotional item (provided by sponsor) in participant bags

On the MedFit TV website ([medicalfitnesstv.org](http://medicalfitnesstv.org))

- A linked logo on our Sponsors page
- A linked ad each appropriate "channel"
- Organization name listed in the Sponsor tab on each event page
- Ad on the conference recording pages for the 3 events during your calendar year of sponsorship

Quarterly social media post

Your sponsorship helps support the MedFit Education Foundation's mission to facilitate education via professional educational webinars, workshops, conferences. Donations are fully tax deductible.

Checks should be made out to MedFit Education Foundation

Checks should be mailed to the Foundation: 2409 Tustin Ave, Costa Mesa, CA 92627

medfited.org

